



## PROFILE

**NEW YORK CERTIFIED PEER SPECIALIST-PROVISIONAL | M.P.S ARTS AND CULTURAL MANAGEMENT | B.A. COMMUNICATION DESIGN**

Brooklyn-based, experienced and motivated creative designer/multidisciplinary artist whose expertise expands over a variety of fields including communications and marketing, nonprofits sector, arts and culture, community building, and mental health advocacy.

## EXPERIENCE

### **TRANSPORTATION ALTERNATIVES**

New York

June 2021 - Present

#### **Graphic Designer**

- Design communications for print, web, and social platforms
- Coordinate design projects with development and advocacy team
- Research new design solutions and apply them to problems
- Ensure consistency of TA branding across communications vehicles

### **ECODEO**

New York

March 2021 - Dec 2022

#### **Project Coordinator**

- Improve workflow, make sure Asana boards are constantly updated
- Motivate people involved in the project to complete tasks on time
- Serve as a point of contact for teams when multiple units are assigned to the same project to ensure team actions remain in synergy

### **OATS - Older Adults Technology Service**

New York

Apr 2019 - Apr 2020

#### **Visual Designer**

- Create a comprehensive introductory presentation deck for the organization
- Design and updated infographic for organization successful stats and data
- Advance OATS expansion maps including the animation and description

### **Pratt Institute**

Brooklyn

Sept 2017 - Feb 2019

#### **Graduate Assistant - Institutional Advancement, Budget and Operations**

- Assist the Budget and Operations Manager with maintaining accurate and up-to-date data in various databases
- Review and processed invoices, and updating internal operations procedures document

### **Dancewave Organization**

Brooklyn

Mar 2018 - Aug 2018

#### **Arts Administration Intern**

- Work closely with Special Events and Development Team to plan events such as Dancing Through College and Beyond, the Gala, Spring Season Performance, and Strategies for Young Artists Citizen Workshop
- Participate in department meetings and actively seeks to exchange ideas regarding improvements in programming, organization culture, etc

### **Flamenco Vivo Carlota Santana**

New York

Sept 2017 - Mar 2018

#### **Marketing Coordinator**

- Provide support for the studio manager at providing marketing collaterals
- Assist executive director and programming associate with art education activities
- Guide backstage assistance at The Flamenco Certamen at the Lincoln Center

### **AYADA Maldives Resort & Spa**

Republic of Maldives

Oct 2015 - Oct 2016

#### **Marketing Coordinator / Graphic Designer**

- Redesign, relaunch, and manage resort's website
- Communicate and coordinate between different departments to create marketing collaterals
- Responsible for all graphical content and photography, including the posters, menus, and signages

## SKILLS

Microsoft Office	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Adobe InDesign	<div><div></div></div>
Adobe After Effects	<div><div></div></div>
Adobe Premiere Pro	<div><div></div></div>
Final Cut Pro	<div><div></div></div>
Google Suite	<div><div></div></div>
Slack / Asana / Zoom	<div><div></div></div>

- Strong interest in mental health advocacy and suicide prevention
- Excellent people skills
- Strong professional ethics
- Strong communication skills
- Planning and organization skills
- Ability to multitask and manage multiple priorities in a rapidly changing environment
- 8+ years in the design & marketing field
- 3 years experience in the arts and cultural, nonprofit sectors
- Passionate in contributing to the community to bridge the social, economic and environmental gaps

## CERTIFICATION

<b>New York Certified Peer Specialist-Provisional</b> Academy of Peer Services	2022
<b>Emotional CPR</b> National Empowerment Center	2022
<b>The Science of Well-Being</b> Yale University offered through Coursera	2020
<b>Dancewave's Educator Workshop: Strategies for Young Artist Citizens</b> Dancewave	2018 / 2019 / 2022

## EDUCATION

<b>Pratt Institute</b> M.P.S. Arts and Cultural Management With distinction and Outstanding Merit	<b>New York, USA</b>	<b>2017-2019</b>
<b>Chulalongkorn University</b> Bachelor of Arts in Communication Design 2nd Class Honours	<b>Bangkok, Thailand</b>	<b>2010-2014</b>
<b>UNSW Art &amp; Design</b> Media Arts Semester Study Abroad Program	<b>Sydney, Australia</b>	<b>Aug-Nov 2013</b>
<b>EF International Language School</b> Summer Internship Program	<b>Los Angeles, USA</b>	<b>Jun-Aug 2011</b>
<b>Ekamai International School</b> Gold Cord Award	<b>Bangkok, Thailand</b>	<b>2004-2010</b>
<b>Olive Branch High School</b> One Year Student Exchange Program	<b>Mississippi, USA</b>	<b>2007-2008</b>

## VOLUNTEER EXPERIENCE

- Gowanus Canal Conservancy / Compost Facility**
- Greeted people at the drop off spot, processed organic waste, create compost piles, sift and bag compost
- Red Hook Compost Site / Compost Facility**
- Sifted compost and aerated a compost mound with shovels and pitchforks, weeding, mulching, and site maintenance
- St. Stephen Outreach / Food Pantry**
- Carried boxes, labeled items and distributed packages for the community
- Golden Harvest / Food Pantry**
- Unpacked City Harvest delivery and packed meals to go for the community
- Community Access / Art Collective Intern**
- Facilitated movement workshop for community members
  - Assisted Art Collective Director at providing members guidelines and engaging conversation
- The Acting Company / Fall 2018 Gala & Salon Reading Series**
- Greeted VIP guests, registration, check in, service-food and drink, intermission assistance, post show reception set up and break down
  - Assisted the Silent Auction team, bid spotting for live auction paddle raise
- ISPA Event / NY 2018 ISPA Congress (International Society for the Performing Arts)**
- Registered ISPA members in and provide them their Congress materials and preparation, set-up, and break-down of the Congress